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EVENT DESCRIPTION

Shot of Poison is a group of talented, veteran New England-based musicians who have created a top-shelf, incredibly accurate tribute to the 30th anniversary of Poison, the phenomenal, fun-loving, Los Angeles-based glam rockers who burst onto MTV in 1987 and put the term "glam rock" back into the national lexicon. Since then, Poison have sold over 50 million records worldwide and become legendary for their energetic live shows.

Thanks to serious dedication to accuracy, Shot of Poison immediately became the best Poison tribute in the world – they're the real deal! At an SOP performance, expect an '80s rock-concert, party atmosphere, an introductory video, spot-on costumes and musical performances, great sound and lighting, an accompanying video presentation, special effects, a "rose ceremony," lots of audience interaction including sing-alongs, a balloon drop, and a theatrical, highly visual performance of Poison classics with energy to spare.

Poison owes its continuing popularity in part to lead vocalist Bret Michaels, who became a pop-culture icon for a second time in the 2000s with several of his own reality TV series on VH1, plus NBC's *Celebrity Apprentice*, a solo recording career, appearances on numerous talk shows, even a spot on *American Idol*. "Poison" has thus remained a household name for thirty years, with Bret Michaels known to most Americans between the ages of 25 and 60.

Shot of Poison's members have amazing rock & roll credits, know their stuff, and promise to bring a full-on party with every show, full of the fun of Poison's rowdy, arena-rock exploits, with the music done right, and the imagery that so many have grown up with and loved.

A portion of the proceeds from all Shot of Poison merchandise sales is donated to the Bret Michaels Life Rocks Foundation to benefit childhood cancer and diabetes, veterans' causes, animal welfare, disaster relief, and more.